

PRODUCT CATALOGUE 2025



Saja Gulf Gen. Tr. Co.
Kuwait



GulfMoon Tr. L.L.C
UAE



Moon Med Tr. W.L.L
Qatar

ABOUT **BASMed**

BASMed Health Sciences FZC, guided by seasoned leaders with over 20 years of expertise in the healthcare sector within Gulf Cooperation Council (GCC) markets, has grown from humble beginnings to a significant presence in the industry. Initially starting as a distributor of Hospital, Dental and Aesthetics supplies through its retail unit in Kuwait, the company focused on providing consumables, instruments, devices, equipment, and furniture.

Over time, **BASMed** expanded its operations to include the UAE, Qatar, and Oman, leveraging these markets to gain valuable insights into customer needs. Currently, plans are underway to extend its reach further into Bahrain and Saudi Arabia, with the ultimate goal of covering the entire GCC region.

Our diverse business verticals includes Cosmeceutical, Nutraceuticals, Pharmaceuticals, Herbal & Health Products, Bio Pharma & Life Sciences, Healthcare Facilities Setup & Management, and Healthcare Digital Solutions. Through OEM/ODM partnerships, **BASMed** Brand Products have achieved remarkable success. With a commitment to innovation and excellence, **BASMed** continues advancing healthcare infrastructure in the region.

MISSION

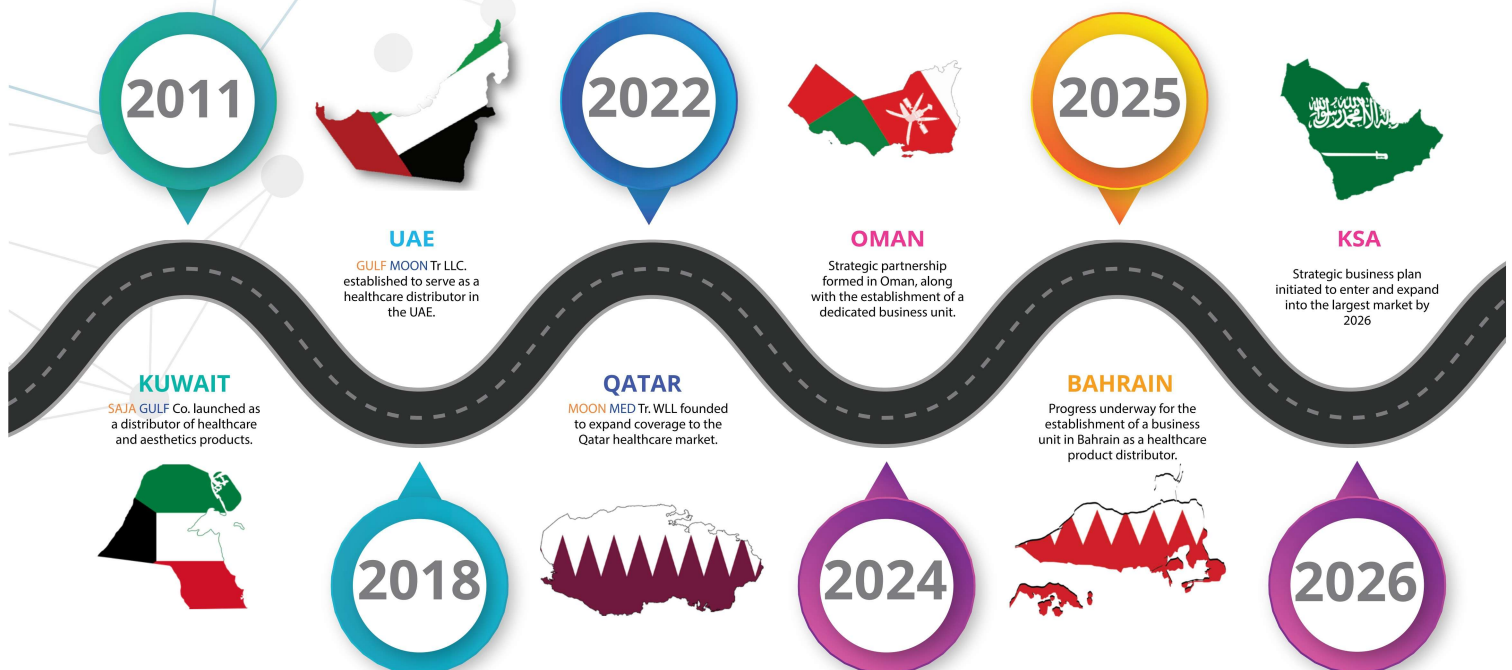
At **BASMed** Group, our mission is to provide exceptional healthcare products and services at competitive prices while maintaining the highest standards of quality. We are committed to a customer-focused approach, delivering unmatched support to empower our clients in providing superior healthcare solutions.

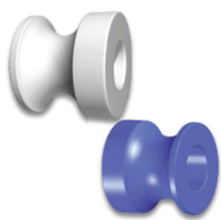
VISION

To establish a leading and enduring presence in the GCC healthcare market by becoming a trusted, all-encompassing solutions provider for service providers. Through close collaboration with manufacturers, suppliers, and distributors, we aim to set new benchmarks of excellence in delivering quality healthcare products and services.

VALUES

- Customers-Centricity
- Integrity
- Quality Excellence
- Innovation
- Collaboration
- Accountability
- Employee Focus
- Compassion





Shepard Blue Ventilation Tubes



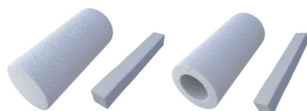
Modified Armstrong Ventilation Tubes



Shepard with Wire Ventilation Tubes



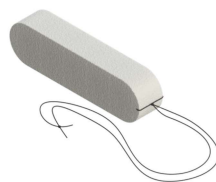
Silicone Ventilation Tubes



Ear Wicks & Packs
- without String



Ear Packs
with String



Sinus Pack - with String



Epistaxis Nasal Dressing
with String



Ear Suction Tube - Disposable



Myringotomy Knife



ENT Burs



Micro Alligator
Ear Forceps



Nasal Septal Button



Internal Nasal
Airway Splint



Silicone Sheet



External Aluminum
Splints



Epistaxis Balloon
Catheter



Laryngectomy Tube



Gelatin Sponges



Gelatin Sponge



RETAIL

BASMed manages distribution across the GCC region through its subsidiary business units established in Kuwait, Qatar, Oman, and the UAE. The company is also expanding its retail operations in Bahrain and Saudi Arabia to achieve full market coverage across the GCC.



BRAND

BASMed creates its own product lines through OEM/ODM collaborations with manufacturers operating state-of-the-art facilities in China, Korea, Malaysia, India, and other countries. Each product in our brand portfolio is carefully selected and highly customized to meet the specific needs of our regional customers.



MANAGED BUSINESS SERVICES

BASMed Managed Business Services (MBS) provides global healthcare product manufacturers with the support they need to establish or expand their presence and grow their market share in GCC markets. Through our "Incubatory Program," MBS also offers tailored services to distributors in the GCC region, helping them enhance their market presence with expert guidance.



HEALTHCARE DIGITAL SOLUTIONS

BASMed delivers cutting-edge digital healthcare solutions, including AI-Care Tailored Health Solutions, Digital Healthcare Solutions, Hospital Automation, and Healthcare Service Provider Consulting, aimed at optimizing operations, elevating patient care, and streamlining healthcare services across the GCC.



In 2019, **BASMed** Group entered into a joint venture agreement with a partner in China, resulting in the establishment of "Chengdu LANMED International Trading Co." This entity focuses on identifying and evaluating OEM/ODM partners, overseeing quality assurance and quality control (QA/QC) processes, and managing shipment logistics services from China to Gulf countries.



BASMed Group entered into a Memorandum of Understanding (MOU) with the renowned Chinese manufacturer "Dongpin Intelligent Health Technology Co. LTD," known for producing hospital and spa furniture. Together established "**Golden Crown** Furniture Trading LLC" in the United Arab Emirates. This business unit provides comprehensive furniture solutions for hospitals, healthcare facilities, cosmetic centers, beauty salons, and spas, supported by a state-of-the-art showroom and a well-stocked warehouse to serve the target market efficiently.

EVENTS & TRADE FAIRS





Saja Gulf Gen. Tr. Co
Kuwait

+965 2571 0277
info@sajagulf.com



#sajagulfq8
www.sajagulf.com



GulfMoon Tr. L.L.C
UAE

+971 6 553 2626
info@gulfmoonuae.ae



#gulfmoonuae
www.gulfmoonuae.ae
www.gulfmoonshop.com



Moon Med Tr. W.L.L
Qatar

+974 4413 3550
info@moonmed.qa



#moonmedqatar
www.moonmed.qa