

PRODUCT CATALOGUE 2025



Saja Gulf Gen. Tr. Co.
Kuwait



GulfMoon Tr. L.L.C
UAE



Moon Med Tr. W.L.L
Qatar

ABOUT **BASMed**

BASMed Health Sciences FZC, guided by seasoned leaders with over 20 years of expertise in the healthcare sector within Gulf Cooperation Council (GCC) markets, has grown from humble beginnings to a significant presence in the industry. Initially starting as a distributor of Hospital, Dental and Aesthetics supplies through its retail unit in Kuwait, the company focused on providing consumables, instruments, devices, equipment, and furniture.

Over time, **BASMed** expanded its operations to include the UAE, Qatar, and Oman, leveraging these markets to gain valuable insights into customer needs. Currently, plans are underway to extend its reach further into Bahrain and Saudi Arabia, with the ultimate goal of covering the entire GCC region.

Our diverse business verticals includes Cosmeceutical, Nutraceuticals, Pharmaceuticals, Herbal & Health Products, Bio Pharma & Life Sciences, Healthcare Facilities Setup & Management, and Healthcare Digital Solutions. Through OEM/ODM partnerships, **BASMed** Brand Products have achieved remarkable success. With a commitment to innovation and excellence, **BASMed** continues advancing healthcare infrastructure in the region.

MISSION

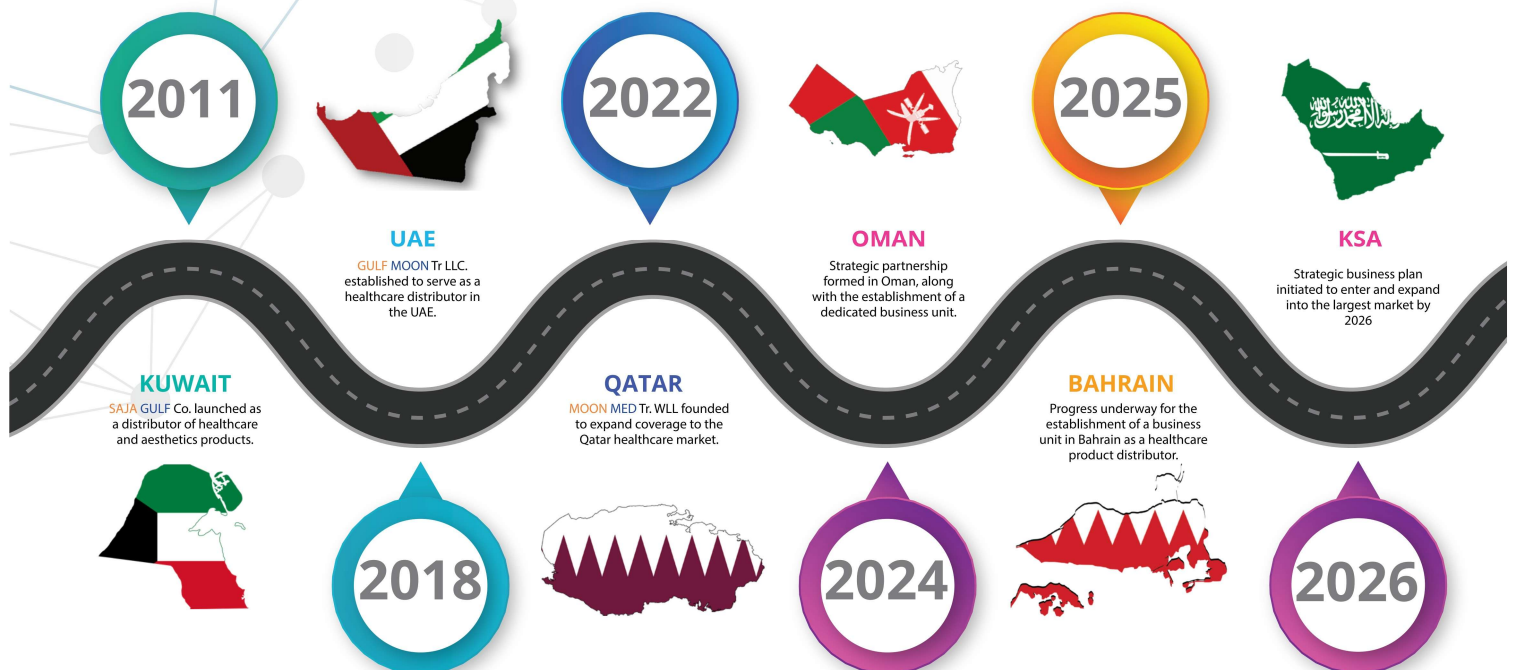
At **BASMed** Group, our mission is to provide exceptional healthcare products and services at competitive prices while maintaining the highest standards of quality. We are committed to a customer-focused approach, delivering unmatched support to empower our clients in providing superior healthcare solutions.

VISION

To establish a leading and enduring presence in the GCC healthcare market by becoming a trusted, all-encompassing solutions provider for service providers. Through close collaboration with manufacturers, suppliers, and distributors, we aim to set new benchmarks of excellence in delivering quality healthcare products and services.

VALUES

- Customers-Centricity
- Integrity
- Quality Excellence
- Innovation
- Collaboration
- Accountability
- Employee Focus
- Compassion



Prime Cast



Ref.No	F02	F03	F04	F05
Description	PrimeCast 2in	PrimeCast 3in	PrimeCast 4in	PrimeCast 5in
Size	5.0cm x 3.6m	7.6cm x 3.6m	10.2cm x 3.6m	12.7cm x 3.6m
Pack	10 Rolls / Box	10 Rolls / Box	10 Rolls / Box	10 Rolls / Box

Excellent moulding : Superior multi-directional stretch gives excellent moulding on curved area.

Colors : White | Yellow | Orange | Blue | Pink | Green

Prime Splint

Orthopaedic Synthetic Splinting System

A padded ready-made water-curable resin based splint

Very strong 8-layer polyurethane resin-impregnated fabric

Ref.No	R002	R003	R004	R005	R006
Description	Roll 2in	Roll 3in	Roll 4in	Roll 5in	Roll 6in
Size	5.0cm x 4.5m	7.6cm x 4.5m	10.2cm x 4.5m	12.7cm x 4.5m	15.2cm x 4.5m
Pack	1 Roll/Box	1 Roll/Box	1 Roll/Box	1 Roll/Box	1 Roll/Box



Prime Precut Splint



Orthopaedic Synthetic Splinting System.

Very strong 8-layer polyurethane resin-impregnated fabric. Soft non-woven (100% polypropylene) padding on both sides. Use without gloves.

Prime Cutter

Light weight : 1Kg | Excellent cutting power | Low Noise | Durable

Available : Prime cutter | Prime cutter blade - 63mm 2pcs/pack





RETAIL

BASMed manages distribution across the GCC region through its subsidiary business units established in Kuwait, Qatar, Oman, and the UAE. The company is also expanding its retail operations in Bahrain and Saudi Arabia to achieve full market coverage across the GCC.



BRAND

BASMed creates its own product lines through OEM/ODM collaborations with manufacturers operating state-of-the-art facilities in China, Korea, Malaysia, India, and other countries. Each product in our brand portfolio is carefully selected and highly customized to meet the specific needs of our regional customers.



MANAGED BUSINESS SERVICES

BASMed Managed Business Services (MBS) provides global healthcare product manufacturers with the support they need to establish or expand their presence and grow their market share in GCC markets. Through our "Incubatory Program," MBS also offers tailored services to distributors in the GCC region, helping them enhance their market presence with expert guidance.



HEALTHCARE DIGITAL SOLUTIONS

BASMed delivers cutting-edge digital healthcare solutions, including AI-Care Tailored Health Solutions, Digital Healthcare Solutions, Hospital Automation, and Healthcare Service Provider Consulting, aimed at optimizing operations, elevating patient care, and streamlining healthcare services across the GCC.



In 2019, **BASMed** Group entered into a joint venture agreement with a partner in China, resulting in the establishment of "Chengdu LANMED International Trading Co." This entity focuses on identifying and evaluating OEM/ODM partners, overseeing quality assurance and quality control (QA/QC) processes, and managing shipment logistics services from China to Gulf countries.



BASMed Group entered into a Memorandum of Understanding (MOU) with the renowned Chinese manufacturer "Dongpin Intelligent Health Technology Co. LTD," known for producing hospital and spa furniture. Together established "**Golden Crown** Furniture Trading LLC" in the United Arab Emirates. This business unit provides comprehensive furniture solutions for hospitals, healthcare facilities, cosmetic centers, beauty salons, and spas, supported by a state-of-the-art showroom and a well-stocked warehouse to serve the target market efficiently.

EVENTS & TRADE FAIRS





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